

# SEAN BAEYENS

FULL STACK DEVELOPER

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## SUMMARY

Former product manager turned full-stack software engineer. Recently completed a 6-month full-stack bootcamp through App Academy. Passionate about working with data and iterative, experiment-driven design.

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## TECHNICAL SKILLS

Javascript, Python, React, Redux, SQL, Express.js, Flask, HTML, CSS

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## PROJECTS

### Dinero (Robinhood Clone)

[Live](#) | [GitHub Repo](#)

A stripped-down Robinhood clone built with React, Redux, Python & Flask

- **Live stock data & data-viz:** Search any publicly listed stock. Live stock data is pulled from 3rd-party API (polygon.io). Data-viz implemented using Chart.js library.
- **Stock purchasing & selling:** Purchase or sell any stock and see changes reflected in your portfolio.
- **Add, edit, & delete wishlists:** Create “wishlists” and add/remove stocks from them.

### CasaBnb (Airbnb Clone)

[Live](#) | [GitHub Repo](#)

An Airbnb clone built with JavaScript, React, Redux Express.js

- **Create, edit, & delete listings:** Users can create and manage their listings via a listing management page.
  - **Create, edit & delete reviews:** Users can leave reviews on other users properties & edit or delete those reviews.
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## WORK EXPERIENCE

### SR. PRODUCT MANAGER

1 year - Aug 2021 – Sept 2022

#### Reforge

Lead a team focused on acquisition & onboarding. Highlights include:

- Lead x-functional effort to revise acquisition and onboarding funnel from application-based to freemium-model, resulting in ongoing +15% increase in revenue.
- Revised & expanded our “Spotify-wrapped-style” feature, resulting in +700% increase in acquisitions from this feature.

### PRODUCT MANAGER

5 years - Apr 2015 – Apr 2020

#### Patreon

Iterated and improved onboarding and acquisition funnels. Highlights include:

- Led x-functional effort to add inside-sales funnel to onboarding UX. Increased acquisition of target-creators by over 150%.
  - Created first creator-to-creator referral program, which grew to become the largest acquisition channel behind organic/viral acquisition.
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## EDUCATION

Bachelors of Science | Business / Finance

University of Southern California – 2012